

The Cask Marque Trust Ltd

Updated 07.01.2026

General

1. By entering a competition via our social media channels, you agree to these Terms and Conditions together with any additional terms or instructions included in the social media post relating to the competition.
2. Unless otherwise stated, our social media competitions are run by The Cask Marque Trust Ltd ("Cask Marque", "we", "us" or "our").
3. Our social media competitions may be run through our official Facebook, Instagram and X accounts, including @CaskMarque, @CaskFinder, @BeerMarque, @CyclopsBeer, @Visitabrewery and @CaskAleWeek.
4. Competitions run through Facebook, Instagram or X are administered by The Cask Marque Trust Ltd and are not sponsored, endorsed, administered by or associated with Meta, Facebook, Instagram or X. By entering, you acknowledge that the relevant social media platform has no responsibility for the administration of the competition or the provision of any prize.

Eligibility to Enter

5. Unless otherwise stated in the relevant competition post, competitions are open to UK residents aged 18 years or over.
6. Employees of The Cask Marque Trust Ltd and its associated companies are not eligible to receive prizes from our social media competitions.
7. By entering a competition, you confirm that you are eligible to enter and eligible to claim any prize you may win.
8. A maximum of one entry per individual is permitted unless otherwise stated in the relevant competition post.
9. Our competitions are free to enter. We will never ask you for payment or bank details in order to enter one of our social media competitions or claim a prize. If you are unsure whether a communication relating to one of our competitions is genuine, please contact info@cask-marque.co.uk.

How to Enter

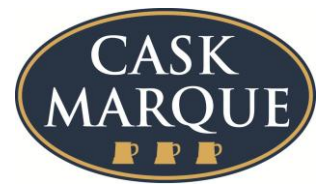
10. Details of how to enter each competition will be included in the relevant social media post.
11. The competition start date and closing date will be included in the relevant social media post. Entries received after the stated closing date will not be accepted.
12. Entries must comply with the entry requirements stated in the relevant competition post. Entries that are incomplete, submitted after the closing date or do not meet the stated entry requirements may be excluded.

The Prizes

13. Details of the prize or prizes available will be included in the relevant social media post.
14. Unless otherwise stated, postage or delivery of physical prizes is only included to valid UK addresses.
15. All prizes are subject to availability.
16. Unless otherwise stated, the inclusion of an external brand, product or service as a prize does not imply any affiliation with, sponsorship by or endorsement from that brand.
17. Unless otherwise stated in the relevant competition post, the winner will be selected at random from all eligible entries.
18. Prizes are non-exchangeable and non-transferable and no cash alternative will be offered.
19. We reserve the right to substitute a prize with another prize of equal or higher value if circumstances beyond our reasonable control make it necessary to do so.
20. The decision of Cask Marque regarding the administration of the competition and selection of the winner is final, subject to applicable law.

Winner Announcement and Notification

21. The date on which we expect to announce or contact the winner will be included in the relevant social media post.
22. The winner may be announced publicly on the appropriate Cask Marque social media channel(s) and/or contacted directly using the social media account or contact details used to enter the competition.



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- 23. If a winner does not respond within 7 days of being notified, they may lose their right to the prize and Cask Marque reserves the right to select and notify another eligible winner.
- 24. Cask Marque will not be responsible where it is unable to contact a winner because contact details supplied are incomplete or inaccurate, or because the winner does not receive or respond to a notification sent using the contact details or social media account provided.
- 25. We will never ask a winner to make a payment or provide bank details in order to receive a prize. If you receive a message claiming to be from Cask Marque and are unsure whether it is genuine, please contact info@cask-marque.co.uk.

Prize Delivery and Fulfilment

- 26. Where relevant, please allow up to 14 days for delivery of a prize. Alternative collection or delivery arrangements may be made by mutual agreement.
- 27. Winners are responsible for providing complete and accurate contact and delivery information required to fulfil their prize.
- 28. Some prizes may be supplied or distributed directly by a third party on behalf of Cask Marque. Where necessary to fulfil or deliver a prize, relevant contact or delivery information may be shared with that third party for that purpose.

Personal Information

- 29. Personal information provided in connection with a competition will be used by Cask Marque for the purposes of administering the competition, selecting and contacting winners and fulfilling prizes, and as otherwise described in our Privacy Notice.
- 30. Where necessary to fulfil or deliver a prize, relevant personal information may be shared with a third party responsible for supplying or delivering that prize.
- 31. All personal information will be handled in accordance with Cask Marque's Privacy Notice.

Limitation of Liability

- 32. Cask Marque will not be responsible for any loss, damage, delay or failure arising from circumstances outside its reasonable control.
- 33. Cask Marque will not be responsible for entries that are lost, delayed, incomplete or not received due to technical problems, network failure, social media platform failure or other circumstances outside our reasonable control.
- 34. Nothing in these Terms and Conditions excludes or limits any liability which cannot lawfully be excluded or limited.

Cancellation and Changes

- 35. Cask Marque reserves the right to cancel, suspend or amend a competition, or amend these Terms and Conditions, where reasonably necessary, including where circumstances outside our reasonable control make this necessary.
- 36. Where reasonably practicable, any significant change to a live competition will be communicated through the relevant social media channel.

Governing Law

- 37. These Terms and Conditions and any competition to which they apply are governed by the laws of England and Wales.
- 38. Any dispute will be subject to the jurisdiction of the courts of England and Wales, subject to any rights a participant may have under applicable law.