

Cask Ale Week – JW Lees £30 E-Voucher Competition

Terms and Conditions

1. Promoter

1.1 The promoter is The Cask Marque Trust Ltd (“Cask Marque” or “the Promoter”).

1.2 This competition is being run by Cask Marque as part of Cask Ale Week in partnership with JW Lees & Co (Brewers) Ltd (“JW Lees”), Cask Ale Week’s Brewery of the Day on 19 September 2026.

2. Eligibility

2.1 The competition is open to individuals who:

- (a) are aged 18 years or over; and
- (b) are resident in the United Kingdom.

2.2 Employees of The Cask Marque Trust Ltd or its associated companies, and their immediate family or household members, are not eligible to win.

2.3 By entering the competition, entrants confirm that they are eligible to enter and eligible to claim the Prize.

2.4 No purchase is necessary to enter.

3. Competition Period

3.1 The competition will open at **11:00 on Saturday 19 September 2026** and close at **23:59 on Saturday 19 September 2026** (“Competition Period”).

3.2 Entries submitted outside the Competition Period will not be accepted.

4. How to Enter

4.1 The competition will be run on Cask Marque’s social media accounts.

4.2 To enter the competition, entrants must, during the Competition Period:

- (a) follow the official JW Lees account on Instagram which they are entering; and
- (b) comment on or reply to the relevant Cask Ale Week competition post, tagging three friends they would take for a pint.

4.3 Entrants must complete both requirements in clause 4.2 for their entry to be valid.

4.4 A maximum of one entry per person is permitted, regardless of whether the entrant enters through Facebook, Instagram or X.

4.5 Entries which are incomplete, submitted after the closing time or otherwise do not meet the entry requirements may be excluded from the Prize Draw.

5. Prize

5.1 There is **one (1) prize** available consisting of a **£30 JW Lees digital e-voucher** (“Prize”).

5.2 The Prize can be redeemed at participating JW Lees Managed Pubs, Inns and Hotels, subject to the terms and conditions applicable to the e-voucher.

5.3 The Prize is non-transferable and non-exchangeable, and no cash alternative will be offered.

5.4 Any additional terms and conditions applying to the use of the JW Lees e-voucher will also apply.

6. Prize Draw

6.1 The winner will be selected at random from all valid entries received during the Competition Period.

6.2 The Prize Draw will take place on **Monday 21 September 2026**.

6.3 The Promoter's decision regarding the administration of the competition and selection of the winner is final, subject to applicable law.

7. Winner Notification

7.1 The winner will be contacted by Cask Marque using the social media account used to enter the competition.

7.2 The winner may be asked to provide an email address so that the £30 JW Lees e-voucher can be issued.

7.3 If the winner does not respond within 7 days of being notified, the Promoter reserves the right to withdraw the Prize and select another winner at random from the remaining valid entries.

7.4 Cask Marque will never ask the winner to make a payment or provide bank details in order to receive the Prize.

8. Prize Fulfilment

8.1 The Prize will be supplied electronically to the winner.

8.2 The Prize is subject to JW Lees' applicable digital gift voucher terms and conditions.

8.3 Cask Marque is not responsible for circumstances outside its reasonable control which prevent or delay the use or fulfilment of the Prize.

9. Social Media Platforms

9.1 This competition is administered by The Cask Marque Trust Ltd and is not sponsored, endorsed or administered by, or associated with, Facebook, Instagram, Meta or X.

9.2 By entering, entrants acknowledge that Facebook, Instagram, Meta and X have no responsibility for the administration of the competition or provision of the Prize.

10. Personal Information

10.1 Personal information provided by entrants will be used for the purposes of administering the competition, contacting the winner and fulfilling the Prize, in accordance with Cask Marque's Privacy Notice.

10.2 Where necessary to fulfil the Prize, relevant personal information may be shared with JW Lees or another third party involved in providing the Prize solely for that purpose.

11. Limitation of Liability

11.1 The Promoter will not be responsible for any loss, damage, delay or failure arising from circumstances outside its reasonable control.

11.2 The Promoter will not be responsible for entries that are lost, delayed, incomplete or not received due to technical problems, social media platform failure or other circumstances outside its reasonable control.

11.3 Nothing in these Terms and Conditions excludes or limits any liability which cannot lawfully be excluded or limited.

12. General

12.1 The Promoter reserves the right to substitute the Prize with an alternative prize of equal or greater value where circumstances outside its reasonable control make this necessary.

12.2 The Promoter reserves the right to cancel, suspend or amend the competition where reasonably necessary, including where circumstances outside its reasonable control make this necessary.

12.3 The Promoter reserves the right to verify the eligibility of entrants and the validity of entries.

13. Governing Law

13.1 These Terms and Conditions are governed by the laws of England and Wales.

13.2 Any disputes will be subject to the jurisdiction of the courts of England and Wales, subject to any rights an entrant may have under applicable law.